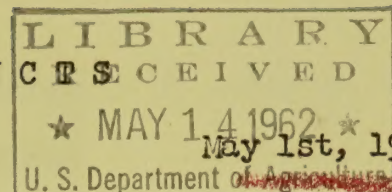


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HOLLAND NURSERY PRODU



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Newsletter #2.

Wholesalers and Importers.

P.O. Box 339
Madison Square Station
New York 10, N.Y.

Telephone: LEXington 2-6880
Cable: BEMULFLOW

DIETRICH HOBBIE'S RHODODENDRON NOVELTIES

The renowned hybridizer Dietrich Hobbie, Linswege, W. Germany started his work about 24 years ago.

Since we represent Mr. Hobbie exclusively for the U.S. and Canada, we attempt to keep all interested informed by means of a Newsletter on which plants are available and under which conditions. Also of novelties under test and their performance.

The Hobbie plants we are presently introducing are not to be compared with the so-called Dutch Assortment, the Dexter hybrids or the introductions of Shammarello.

They are semi-dwarf, small leaved and ALL are in the red color class. Growing more in width than in height.

It is only this Spring that a few sources in the U.S. have received some few plants, to include them in their testing program. None of these sources are permitted to take cuttings for propagating purposes, unless our consent in writing has been obtained.

A few plants have been sold in this country as R. 'Elisabeth Hobbie' but such a plant was not named until July 1961.

Owners of such plants should realize that what they bought, was at best a cutting taken from an unwanted seedling, sold by Mr. Hobbie to some nurseries in W. Germany, England or Holland.

The following plants from R. Essex Scarlet/R. forrestii var.repens were named:

	<u>DESCRIPTION</u>	<u>COLOR</u>	<u>OUR HARDINESS RATING</u>
1. R. 'Salute'	Growing more in width than height. Compact.	Brilliant, dark blood-red.	7A perhaps 6B
2. R. 'Juwel'	Growing more in width than height. Compact. Good habit.	Dark Scarlet-Red.	7A " 6B
3. R. 'Bengal'	Very flat grower, with open tendency	Brilliant Scarlet Red.	7A " 6B
4. R. 'Baden-Baden'	Growing more in width than height. Compact. Fine habit. Leaves slightly curled. Very fine plant.	Scarlet-Red	7A " 6B

May 1st, 1962

Memorandum

Wholesale and Export

Telephone: 2-6660
Cable: BETHUN
Address: 2-6660

P.O. Box 332
London Square Station
New York 10, N.Y.

INTERNATIONAL HYBRIDIZATION SOCIETY

The renowned hybridizer, Herbert Hobbs, Lincoln, N. Germany, started his work about 25 years ago.

Since we represent Mr. Hobbs exclusively for the U.S. and Canada, we attempt to keep all interested informed by means of a Newsletter on which plants are available and under which conditions. Also of novelties under test and their performance.

The Hobbs plants we are presently introducing are not to be compared with the so-called Dutch Assortment, the better hybrids on the instructions of International.

They are semi-double, well leaved and all are in the red color class. Growing more in width than in height.

It is only this Spring that a few novelties in the U.S. have received some few plants, to include them in their testing program. None of these novelties are permitted to take advantage for propagating purposes, unless one consents to testing has been obtained.

A few plants have been sold in this country as E. 'Elizabeth Hobbs', but such a plant was not named until July 1961.

Owners of such plants should realize that they bought, was at best a seedling taken from an unwanted seedling, sold by Mr. Hobbs to some nursery in U. Germany, England or Holland.

The following plants from H. Hobbs' Nursery, Germany, were named:

DESCRIPTION	COLOR	OUR HARBINGER'S RATING
1. R. 'Elizabeth'	Growing more in width than height. Compact. Black-red.	7A Perhaps 6B
2. R. 'Lemon'	Growing more in width than height. Compact. Red.	7A " 6B
3. R. 'Berg'	Very flat grower, with brilliant scarlet. Red.	7A " 6B
4. R. 'Berg-Baden'	Growing more in width than height. Compact. Fine habit. Leaves slightly curled. Very fine plant.	7A " 6B

5. R. 'Elisabeth Hobbie'	Growing more in width than in height. Compact. Fine habit. Leaves slightly curled. Excellent plant.	Translucent, dark Scarlet-Red	7A perhaps 6B
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All plants have well textured, glossy green leaves.
Color description is not ours, but as given by Mr. Hobbie.

Plant habit is as we have observed same from our 2 and 3 yr. old plants. (With exception of R. 'Bengal')

Hardiness is based upon our experience in So. N.J. and L.I., N.Y. where we started in March 1960 with T.ct. and a few 1 yr. plants.

Following material can be purchased from us for delivery FALL 1962 or SPRING 1963.

R. 'Salute'	abt. 10-12" width	\$4.50 each.	packing at cost
R. 'Juwel'	" " "	4.50 "	"
R. 'Bengal'	" " "	4.50 "	"

Propagation permitted. Resale prohibited. When sufficient material has been accumulated in various quarters for resale, material will be given free for resale and for a period of 3 years a royalty will be due on all sales. The payable royalty, which will be partly to the benefit of Mr. Hobbie, will also serve the purpose to support a merchandising program for the Nurseryman/Garden-Center and the Consumer.

R. 'Baden-Baden'	abt. 10-12" width	\$6.50 each.	packing at cost
R. 'Elisabeth Hobbie'	" " "	6.50 "	"

Propagation PROHIBITED. Licensee-agreement required. One or both plants are likely to be patented.

R. Prometheus/R. forrestii var.repens = 'GERTRUD SCHALE' grex

It is only this Spring that a few Nurseries received a few selected numbers. Mr. Hobbie selected 5 numbers and out of these 5 we selected 3 numbers.

	<u>DESCRIPTION</u>	<u>COLOR</u>	<u>OUR HARDINESS RATING</u>
Cl. #20	Boule de Neige type. Vigorous. Dark green foliage.	Scarlet-Red.	6B to 6A
Cl. #15	More flat than above. Dark green foliage. Very promising.	Scarlet-Red.	6B perhaps 6A
Cl. #12	As #15, with slight variations.	Scarlet-Red.	6B perhaps 6A

Following material can be purchased from us:

Cl. #20	abt. 10-12" width	\$5.50 each	packing at cost
Cl. #15	" " "	4.50 "	"
Cl. #12	" " "	4.50 "	"

Propagation PROHIBITED. Licensee-Agreement required.

R. Earl of Athlone/R.forrestii var.repens = R. 'URSULA SIMS' grex.

Three selections have been made by Mr. Hobbie for plant habit and color which range from brilliant scarlet-red to dark-red.

Hardier and rated as well superior by Mr. Hobbie over R. R. 'Elisabeth', in every respect.

Following material can be purchased from us:

Cl. #12.	abt. 10-12" width	\$5.50 ea.	packing at cost
Cl. #14	" " "	5.50 ea.	"
Cl. #14D	" " "	5.50 ea.	"

Propagation prohibited. Licensee-Agreement required.

R. Brittonia/R.forrestii var.repens x metternichii. = R. 'SUOMI' grex

Two selections have been made. They are in the rosy-red color class.

#20 is a vigorous, fairly compact grower.

#16 is a semi-dwarf, rather slow growing, with excellent foliage.

The latter no. is a great favorite of ours. Hardiness 6B/6A.

No material available yet.

* * * * *

This Spring (1962) we again received some selections from Mr. Hobbie, i.e.

R. America/R. forrestii var. repens x metternichii = R. 'RED CARPET'

The plants we received were about $2\frac{1}{2}$ years old, in width of abt. 10" with a height of $5\frac{5}{6}$ ". Apparently a fairly good grower, dark green somewhat rounded leaves. Apparently also a good budder since most plants had $4\frac{4}{7}$ flower buds. Flowers bright red.

R. russatum/calostratum. Rosy-Lilac, very compact.

R. Canary/R.forrestii var.repens. Red flowers.

Not until these plants are re-established and have budded up and flowered here, can we evaluate these plants any further.

Those parties who are interested in testing and/or propagating are kindly requested to state the purpose of their intended purchase.

Prices in this Newsletter pertain to bare-root material shipped from W. Germany and packed in Holland.

In addition to the above, we expect to have a very limited no. of plants with soil-ball. (If nature permits, with buds.)

If you have any questions or are interested, we shall be very pleased to hear from you.

Sincerely,

HOLLAND NURSERY PRODUCTS

D. Muller.

DM/wj

R. End of Alabama/R. Forrestal var. repens = R. 'SUNNY' tree.

Three selections have been made by Mr. Hobbie for plant habit and color which range from brilliant scarlet-red to dark-red.

Hardier and rated as well superior by Mr. Hobbie over R. 'Elmendorf'. In every respect.

Following material can be purchased from us:

Cl. 412.	abt. 10-12" width	\$2.50 ea.	packing at cost
Cl. 414	" " "	\$2.50 ea.	"
Cl. 414b	" " "	\$2.50 ea.	"

Propagation prohibited. License-Agreement required.

R. Forrestal/R. Forrestal var. repens x marmorata = R. 'SUNNY' tree

Two selections have been made. They are in the rose-red color class. No. 1 is a vigorous, fairly compact grower. No. 2 is a semi-erect, rather slow growing, with excellent foliage. The latter no. is a great favorite of ours. Hardiness 8b/9a.

No material available yet.

This Spring (1962) we again received some selections from Mr. Hobbie, i.e.

R. American/R. Forrestal var. repens x marmorata = R. 'RED GARNET'

The plants we received were about 2 1/2 years old, in width of abt. 10" with a height of 2 1/2'. Apparently a fairly good grower, dark green somewhat rounded leaves. Apparently also a good budger since most plants had 1/2 flower buds. Flowers bright red.

R. russellii/R. russellii var. repens. Rose-like, very compact.

R. Canada/R. Forrestal var. repens. Red flowers.

Not until these plants are re-established and have budged up and flowered here, can we evaluate these plants any further.

These parties who are interested in testing and/or propagation are kindly requested to state the purpose of their intended purchase.

Prices in this Newsletter pertain to bare-root material shipped from W. Germany and packed in Holland.

In addition to the above, we expect to have a very limited no. of plants with well-budged. (If nature permits, with buds.)

If you have any questions or are interested, we shall be very pleased to hear from you.

Sincerely,

HOLLAND NURSERY PRODUCTS

D. Miller.

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